

Transforming Business Remittances with Bitso Business and Stablecoins





Executive Summary

In an environment where globalization and digitalization demand more agile and cost-effective cross-border payment solutions, digital asset payments are emerging as a strategic ally for companies seeking to maximize operational efficiency and reduce costs. This ebook explores how stablecoins in Latin America, combined with blockchain infrastructure, are revolutionizing business remittances.

The document details the traditional challenges of international transactions, the impact of the U.S.-Mexico corridor, and the transformative role of stablecoins in the global economy. Through practical cases, it demonstrates how blockchain technology is reshaping the payments market with innovative solutions that eliminate intermediaries, accelerate transaction speeds, and ensure regulatory compliance. This framework not only facilitates business growth but also sets new standards for transparency and financial accessibility for global enterprises.

Additionally, it addresses the fundamental role of breaking down financial barriers with these technologies, enabling companies to expand their reach into emerging markets with greater security and efficiency. With a focus on scalability, regulatory compliance, and cost reduction, stablecoins are positioned as a driving force of innovation in the financial landscape, empowering organizations to operate confidently in a dynamic and competitive global environment.



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Introduction

In an increasingly globalized business environment, cross-border transactions and payments have become a strategic pillar for companies in all sectors in Latin America. The region, characterized by rapid growth and economic expansion, represents a key opportunity for organizations looking to optimize their financial operations and expand their international reach. In 2023, capital flows to Latin America reached record levels, driven by the increase in business activity and the adoption of new technologies in payments.

Despite the progress in digitization, traditional transfers still face major challenges: high fees, processing delays, lack of transparency, and regulatory hurdles that limit companies' operational efficiency. These barriers, coupled with an ever-changing financial infrastructure, demand innovative solutions that meet the needs for speed, security, and efficiency for large-scale transactions.

In this context, stablecoins are emerging as a disruptive alternative to cross-border payments. Being linked to traditional assets, they offer businesses a reliable and stable way to make transfers, without exposing themselves to the volatility associated with other digital assets. Bitso Business, a pioneer in the use of blockchain technology to optimize corporate transactions, provides the financial infrastructure necessary to address the sector's historical challenges, improving both the accessibility and efficiency of companies operating in the region.

In this ebook, we will explore how Bitso Business and stablecoins in Latin America are leading the transformation of cross-border business payments and how this emerging technology is setting new standards of agility and competitiveness in the global financial ecosystem.





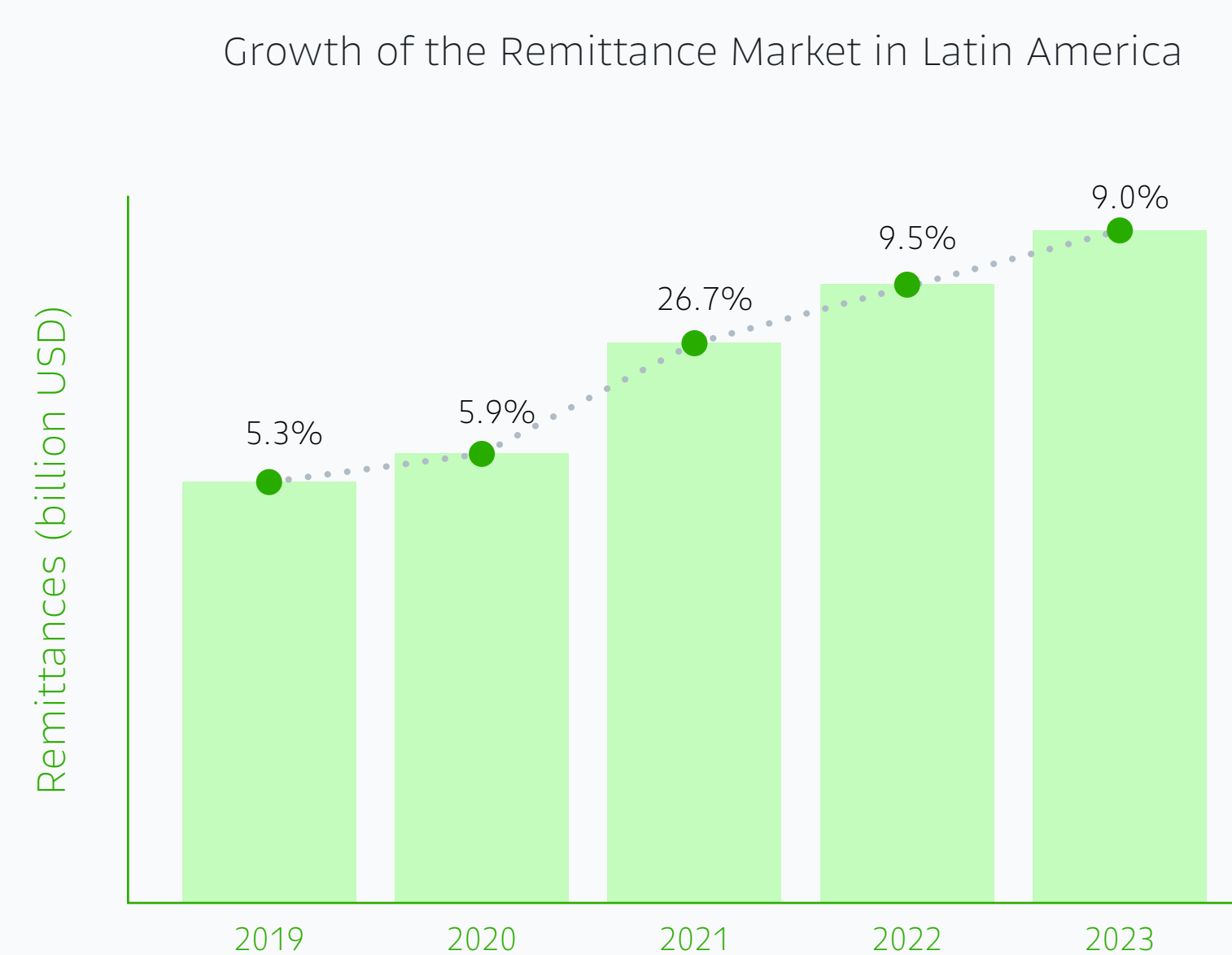
Chapter 1

The Panorama Of Remittances In Latin America

Remittances represent a crucial component for Latin American economies, acting as a vital source of income for millions of families and small businesses in the region. These money transfers, sent by migrants living and working abroad, have experienced remarkable growth in recent decades, driving important economic and social changes. In this context, it is critical to understand the key dynamics that are shaping the remittance market in Latin America, from its overall growth to the importance of corporate remittances and the impact of the U.S. corridor. U.S.-Mexico Registry.

Growth of the Remittance Market in Latin America

The remittance market in Latin America has experienced significant growth in recent years, driven by the adoption of new technologies and the expansion of digital financial infrastructures. This growth not only impacts households, but also plays a strategic role for multinational companies and large corporations that need to carry out cross-border transactions efficiently and on a large scale. For these organizations, remittances are not only a means of sending money, but a key tool to optimize their operating capital and ensure the constant flow of resources throughout the region.



Companies in sectors such as manufacturing, technology, and consumer goods are leveraging cross-border remittances to meet key operational payments. For example, **Grupo Bimbo**, one of the world's largest bakeries, relies on efficient cross-border remittances and payments to source raw materials in key countries in the region and make payments to its local suppliers without delay. Likewise, companies in the technology sector such as **Mercado Libre** use remittances and international payments to manage payments to their collaborators and contractors distributed in Latin America, maintaining smooth operations without being affected by the delays of traditional international payment methods.

In addition, multinationals in the agricultural sector, such as **Cargill**, have begun to use stablecoin-based payment platforms to make fast and low-cost transfers, managing to send payments to their local partners in minutes and avoiding exchange rate volatility. The infrastructure provided by Bitso Business enables companies like these to conduct secure and transparent transactions, eliminating intermediaries and achieving significant savings on every operation. This type of adoption is transforming the financial landscape in Latin America, providing organizations with advanced tools to maximize their efficiency and competitiveness in the region.

Importance of business remittances

Business remittances play an increasingly important role in the economic growth of Latin American countries, beyond traditional remittances for personal and family consumption. These business remittances are those that migrants send to invest in productive activities, ventures or commercial projects, rather than only to cover the immediate needs of their families.

Key aspects of the importance of business remittances:

Entrepreneurship support and business creation: Business remittances allow migrants to support family or friends in their home countries to open or expand businesses. These funds are used to start small businesses, from retail stores to agricultural or technological activities. In a context where many small and medium-sized enterprises (SMEs) in Latin America face difficulties in accessing financing through traditional banking, business remittances represent an alternative source of capital, fostering the creation of local jobs and economic growth.

Investment in productive sectors: Instead of being used for basic consumption, business remittances are used in sectors that generate financial returns, such as agriculture, manufacturing, tourism, and technology. This type of investment creates value chains in local economies, improves productivity, and fosters economic diversification in host communities.

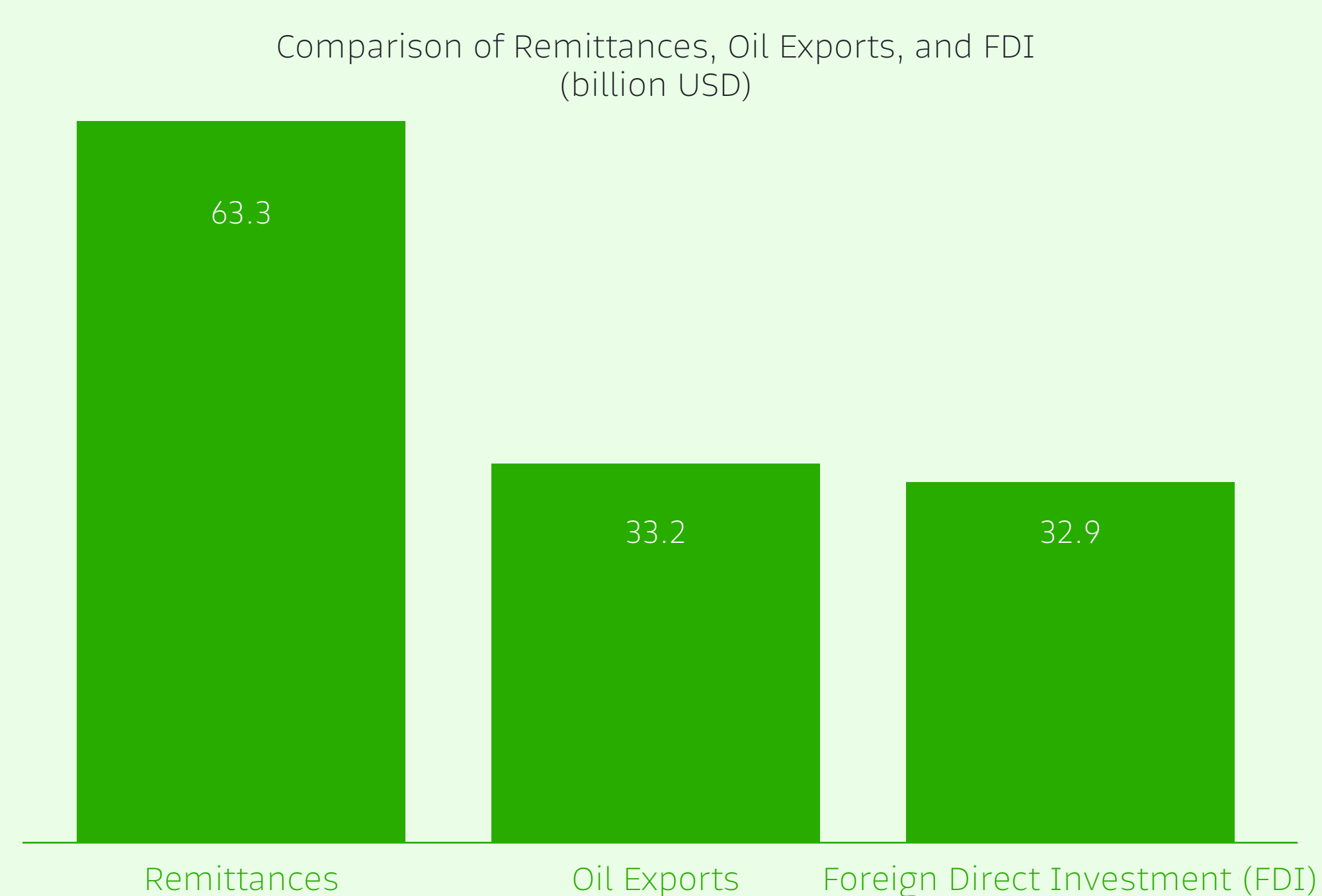
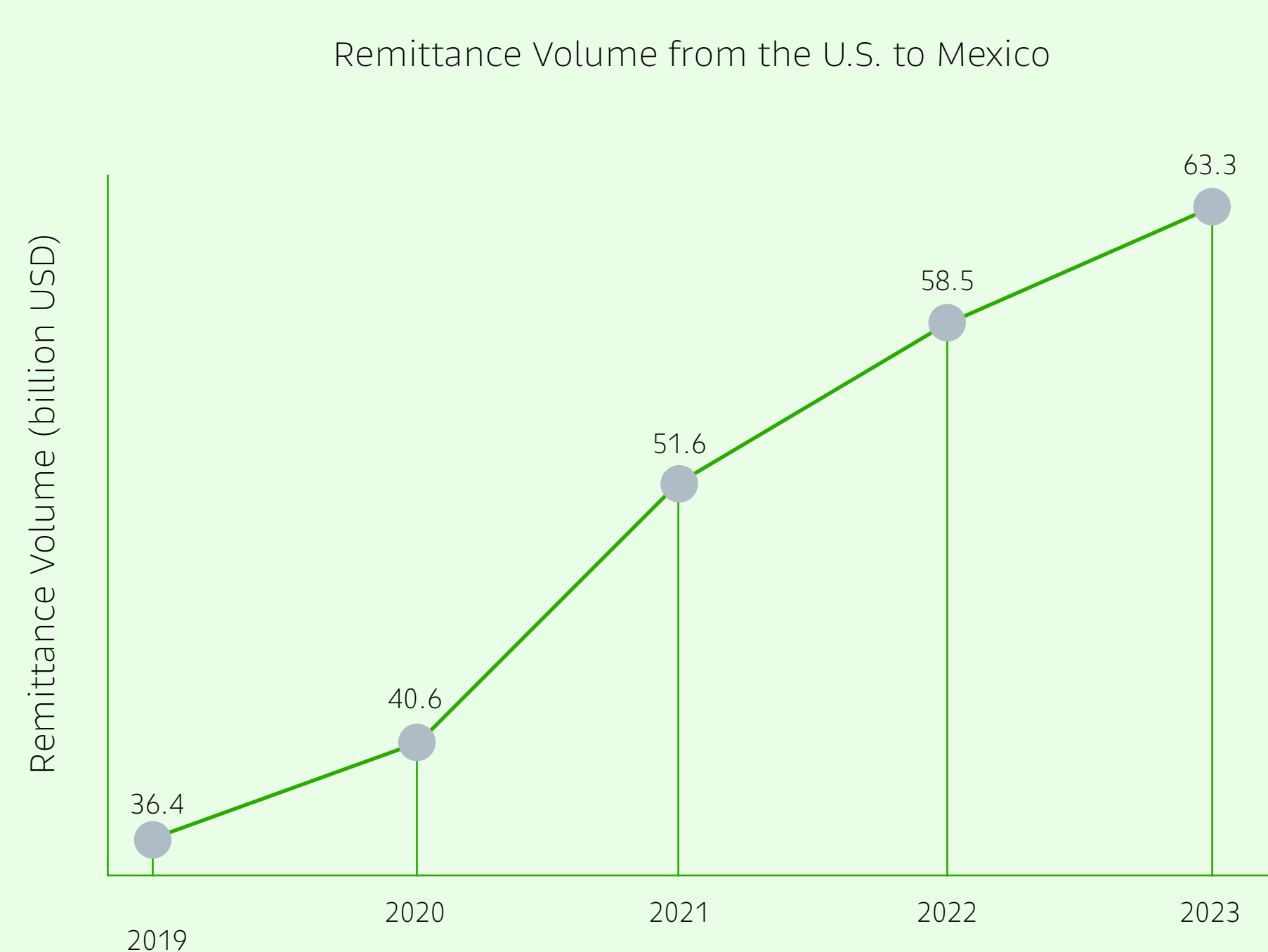
Local and regional economic development: Through the creation of small and medium-sized enterprises, business remittances have a multiplier effect on local economies. The generation of jobs, the production of goods and services, and the increase in local demand are direct results of this type of investment. In rural communities or in areas with high levels of migration, this flow of capital can help revitalize economies that rely heavily on remittances, reducing exclusive dependence on consumption and generating sustainable economic opportunities.

Transfer of knowledge and skills: Many migrants who send business remittances also transfer knowledge acquired abroad, whether in business management, the use of modern technologies or in best production practices. This exchange of knowledge is vital for the professionalization and improvement of the businesses that are created or financial through these remittances. Innovation in business models or production techniques helps to improve the competitiveness of local companies.

Stability and financial risk mitigation: Business remittances can also help mitigate financial risks faced by local economies, especially in times of economic crisis or political instability. By diversifying household incomes by creating additional sources of income, such as remittance-financed businesses, families can gain greater financial security and resilience in the face of adverse events.



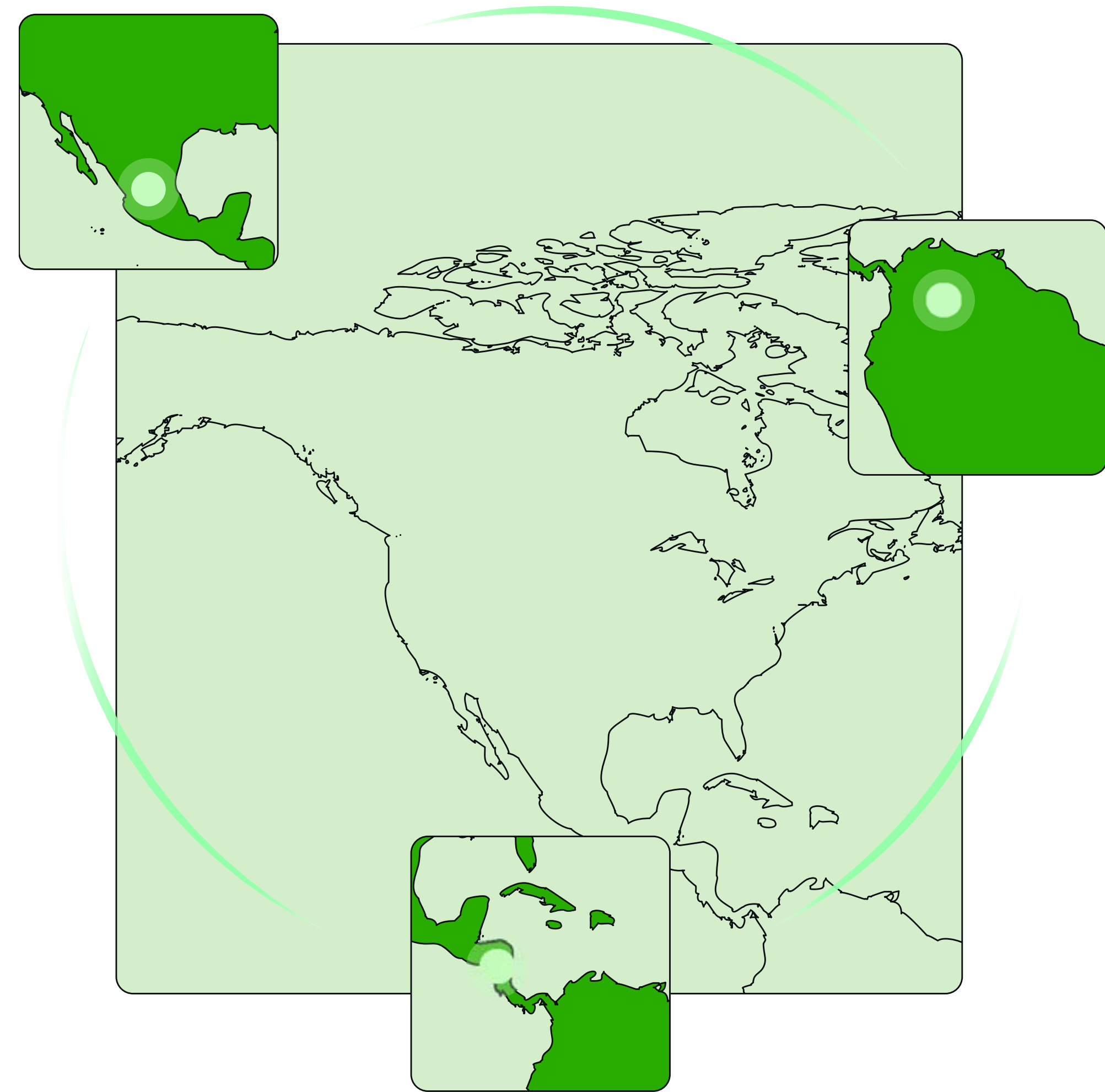
The Impact of the U.S.-Mexico Corridor



The remittance corridor between the United States and Mexico, with a record volume of **\$63.3 billion in 2023**, has established itself as the largest remittance channel in the world. This financial flow not only supports families in Mexico, but also represents a crucial source of economic stability for multinational companies and sectors such as manufacturing, technology, and agribusiness that rely on efficient and fast cross-border transactions to optimize their operations and supply chains.

In addition to their impact on households, remittances play a strategic macroeconomic role, surpassing both oil export revenues and foreign direct investment in Mexico in 2023. This underscores the value of remittances not only as a stable support, but also as a critical economic driver for the country in a volatile environment.

The impact of the U.S.-Mexico corridor extends beyond recipient families, as this flow of money has been key to strengthening the stability of the Mexican peso, generating foreign exchange, and fostering economic growth in rural areas. However, the future of this corridor remains uncertain, influenced by external factors such as U.S. immigration policies and global economic conditions.



Countries like Mexico, El Salvador, and Guatemala have seen an increase in the use of remittances to fund business projects. In rural areas of Mexico, for instance, remittances have been used to finance small businesses, creating jobs in regions where opportunities are scarce. Additionally, in countries like Colombia, some migrant communities have established cooperatives and agricultural enterprises through remittance investments, improving living conditions in those areas.

However, business-related remittances also face challenges. Migrants and their families often lack access to proper business training, which limits the long-term success of their ventures. Moreover, legal and tax barriers can complicate the establishment of formal businesses in some Latin American countries, highlighting the need for public policies that promote the productive use of remittances.

The remittance landscape in Latin America is dynamic and multifaceted, with growth reflecting the importance of remittances at every level. The U.S.-Mexico corridor stands out as a critical case study of how remittances can transform local economies, providing stability and opportunities to millions across the region.



Chapter 2

Stablecoins And Compliance In Business Transactions

Stablecoins, such as USDC, are transforming business transactions and international remittances by offering fast, secure, and reduced-cost transfers. However, their adoption requires careful attention to regulatory compliance to ensure the legality and transparency of operations. The following explores how stablecoins address the challenges of remittances, regulatory compliance in cross-border payments, and the benefits they bring to global businesses.

Stablecoins as a Solution to Remittance Challenges

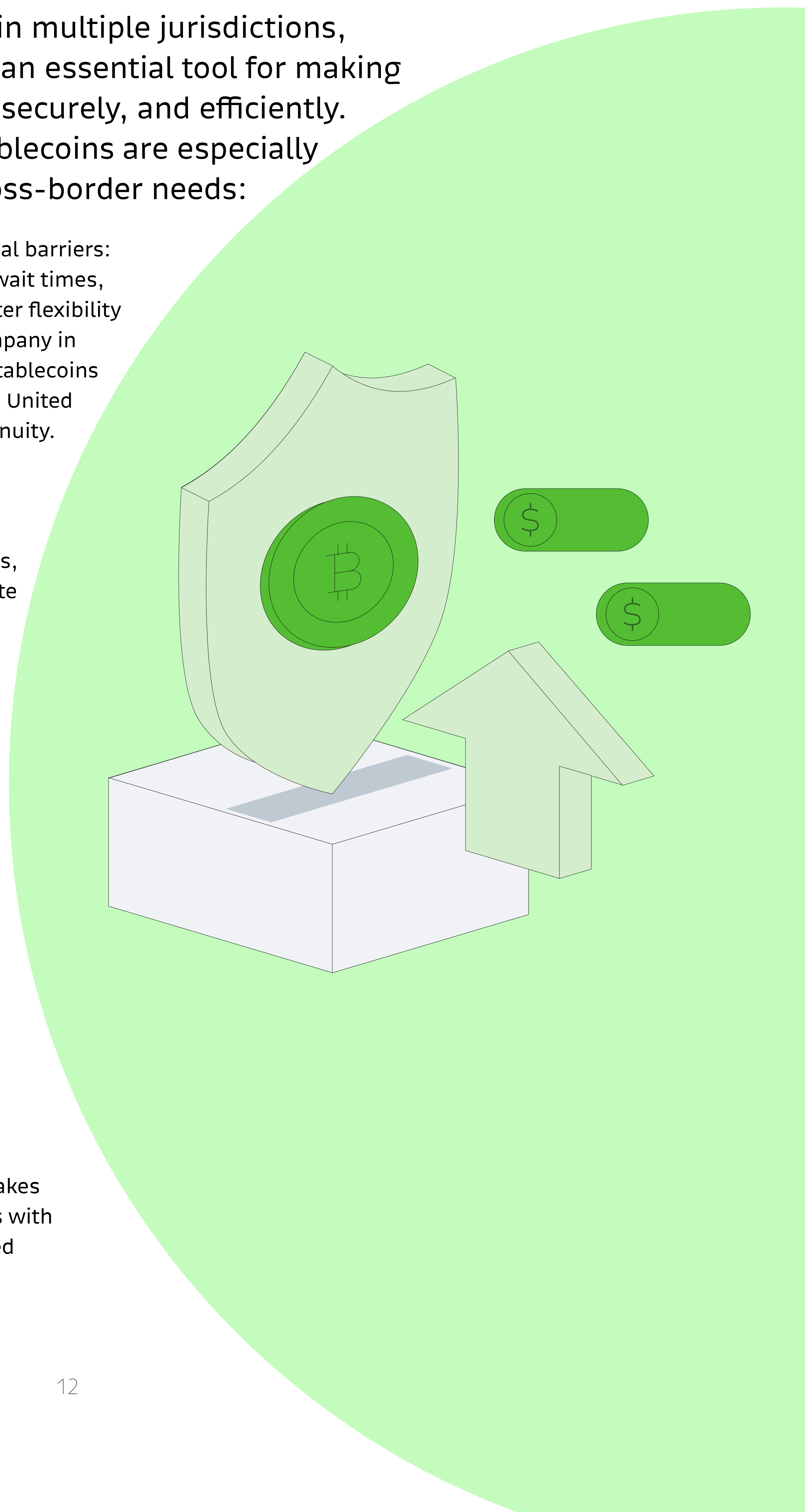
For businesses with operations in multiple jurisdictions, stablecoins like USDC represent an essential tool for making international payments quickly, securely, and efficiently. The following advantages of stablecoins are especially valuable for businesses with cross-border needs:

Reduced logistical barriers: Reduced logistical barriers: By eliminating bank intermediaries and long wait times, stablecoins allow businesses to act with greater flexibility in their global operations. For example, a company in the manufacturing sector in Mexico can use stablecoins to secure instant payments to suppliers in the United States, facilitating seamless operational continuity.

Immediate availability of funds: Transfers with stablecoins are completed within minutes, ensuring that funds are available for immediate operational use. This speed is critical for companies in sectors such as technology or agribusiness, where the rapid availability of capital allows for opportunities in dynamic markets.

Protection against currency volatility: Stablecoins, backed by hard currencies such as the dollar, allow companies to avoid currency risks and protect the purchasing power of their funds. This is especially beneficial for companies operating in regions with high volatility, such as Latin America.

Access to emerging markets: In areas with limited banking infrastructures, stablecoins enable secure and efficient payments. This makes it easier for companies to access new markets with fewer barriers, even in environments of limited financial connectivity.



Benefits for Global Companies

The use of stablecoins for cross-border payments brings global businesses a number of benefits that improve their operational efficiency and reduce costs, especially by eliminating bank intermediaries and their associated fees. These benefits are key for multinational companies that require agile and reliable capital management:



Real-time transparency and traceability:

Blockchain technology, which underpins stablecoins, enables companies to audit every transaction in real time. This not only ensures regulatory compliance but also facilitates cash flow visibility and management for large enterprises. For example, an international trading company can monitor in real time the payments made to its suppliers in different countries, improving financial planning and avoiding processing errors.



Fraud reduction and transaction security:

The immutable nature of the blockchain decreases fraud opportunities, a crucial benefit in high-value operations. In fact, according to a study by Deloitte, the use of blockchain has reduced fraud in digital transactions by 30% in the last three years. This represents a significant advance for sectors with high transaction volumes, such as commerce and the technology industry.



Global Reach: Stablecoins make it possible to record each transaction on a public blockchain, simplifying auditing processes for companies with tax obligations in multiple jurisdictions. According to Accenture, companies that adopt blockchain-based systems have reduced the time spent on financial audits by 40%.

With these benefits, stablecoins are solidifying their position as a reliable option for multinational companies seeking fast, secure, and compliant cross-border payment solutions.



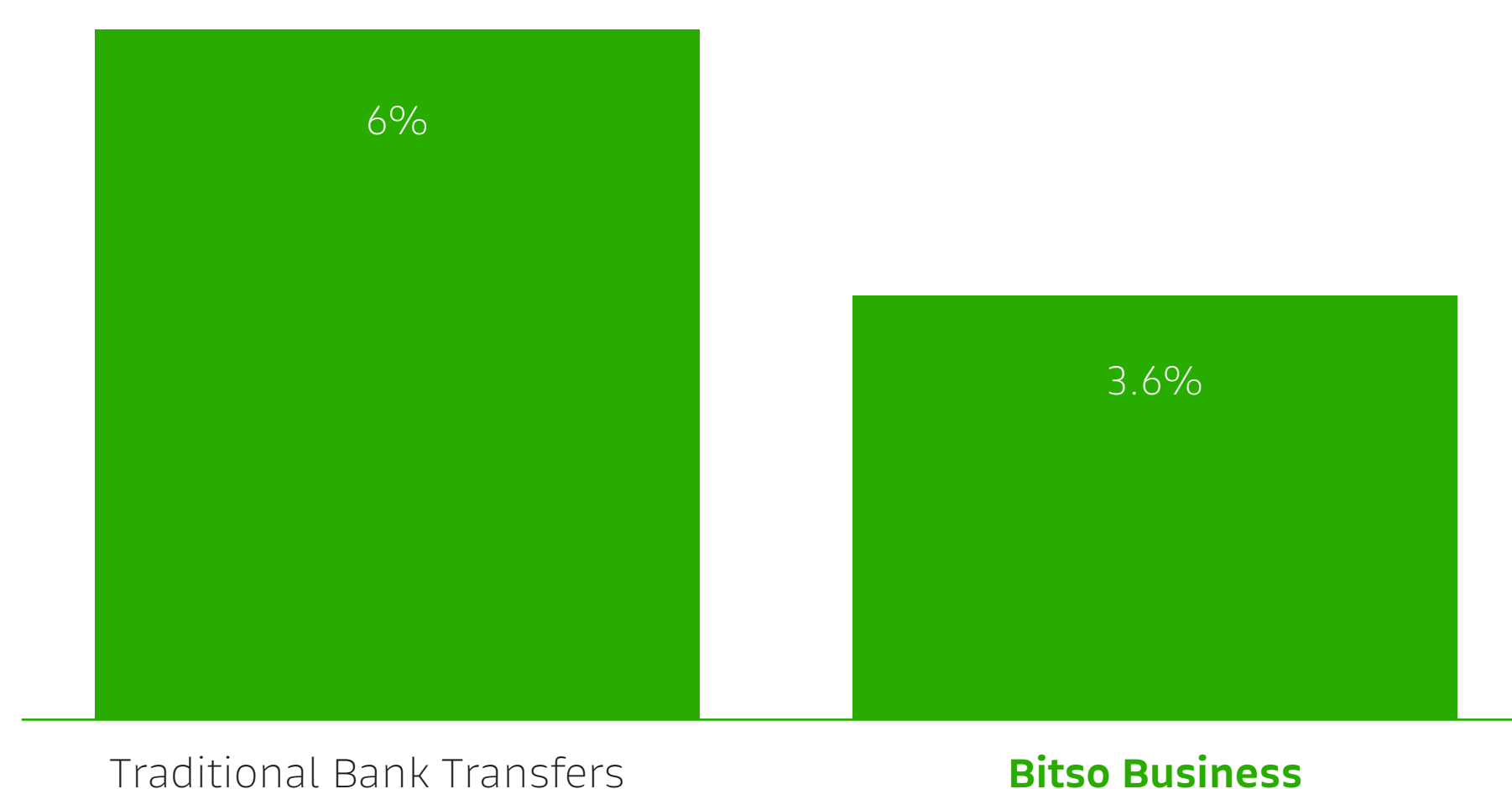
Chapter 3

Bitso Business Solutions and the Future of Payments

In a world where globalization and digitalization have redefined how businesses operate, companies need agile, cost-effective, and reliable solutions to manage their international transactions. Bitso Business emerges as the ideal choice to address this challenge, leading the payments industry with stablecoins thanks to its cutting-edge technology and commitment to efficiency.

Innovation in Cross-Border Payments: The Value Proposition of Bitso Business

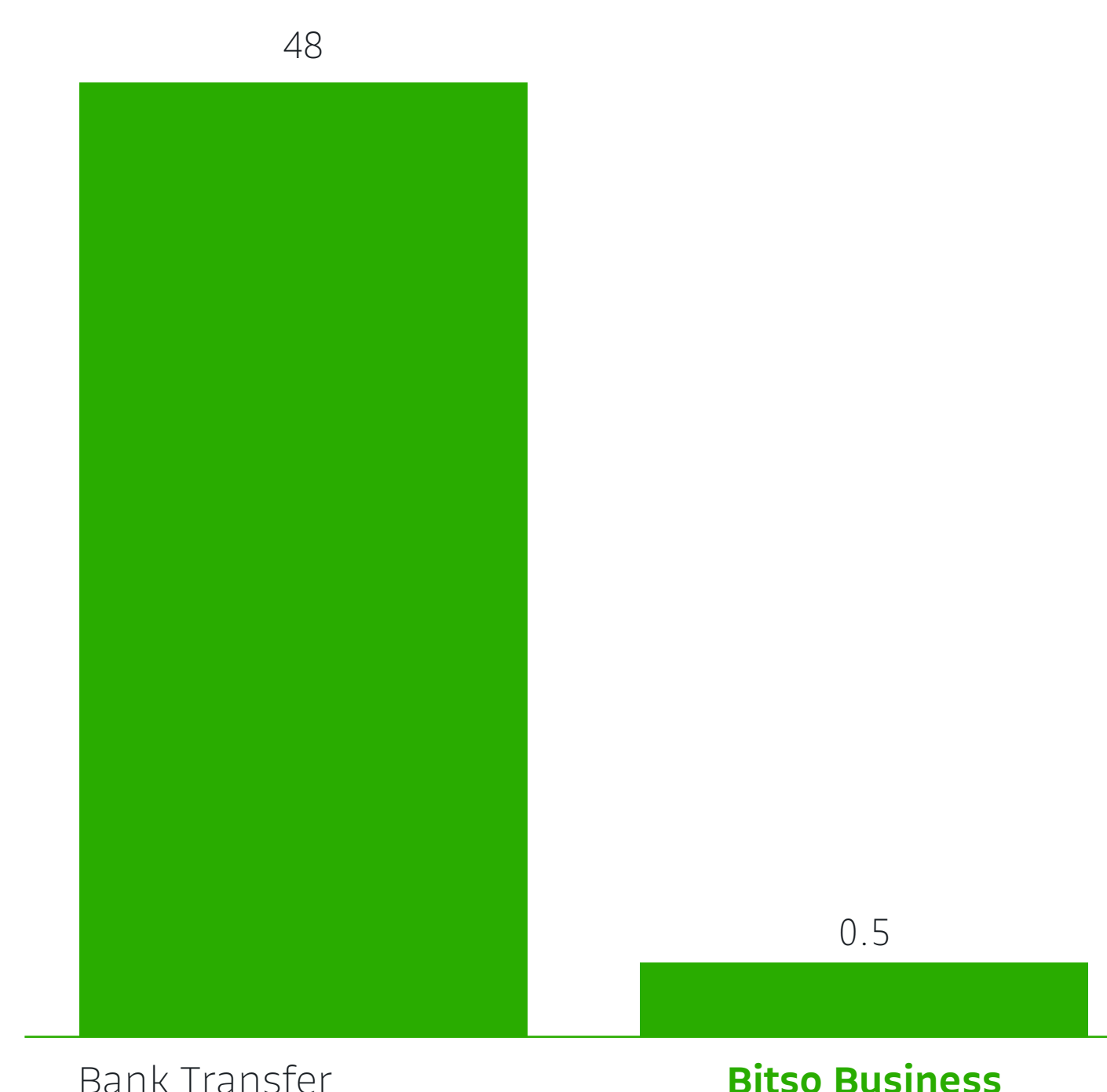
Cost of International Transfers in Latin America vs. Bitso Business



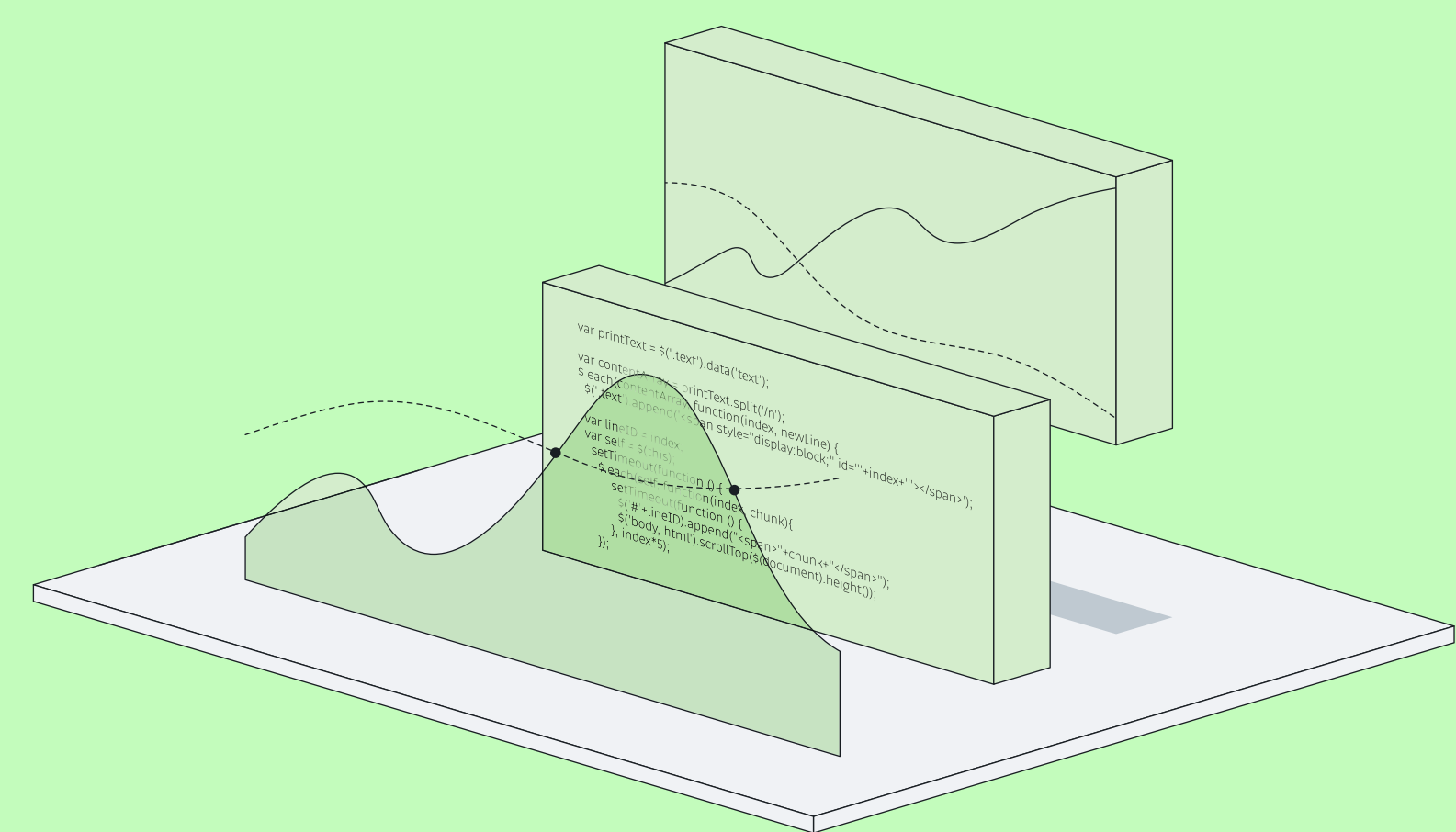
The global cross-border payments market reached an astonishing volume of \$159 trillion in 2023. Despite this growth, many businesses in Latin America face significant barriers due to the high costs and slow pace of traditional methods. Transfers that can take days and cost up to 7% represent a considerable financial and operational burden.

Bitso Business revolutionizes this landscape by offering a blockchain-based platform that enables companies to make international payments in minutes (Fig. 5), reducing costs by up to 40%. This innovation not only optimizes cash flows but also eliminates unnecessary intermediaries, allowing businesses to focus on what truly matters: growing their operations. Additionally, its digital asset-based model ensures immediate liquidity, a critical factor for emerging economies where every second counts.

Time Savings in Transactions (hours)



With Bitso Business, sectors such as e-commerce have undergone a transformation, meeting consumer demands quickly, securely, and cost-effectively. It is the solution every company needs to expand without geographical limits or regulatory complications.



A Simple and Powerful Guide to Adopting Bitso Business

Adopting Bitso Business is as simple as integrating its APIs into existing business systems. This intuitive process allows companies to automate international payments quickly and efficiently. By eliminating intermediaries, businesses can enjoy instant fund settlement, an enhanced user experience, and significant savings.

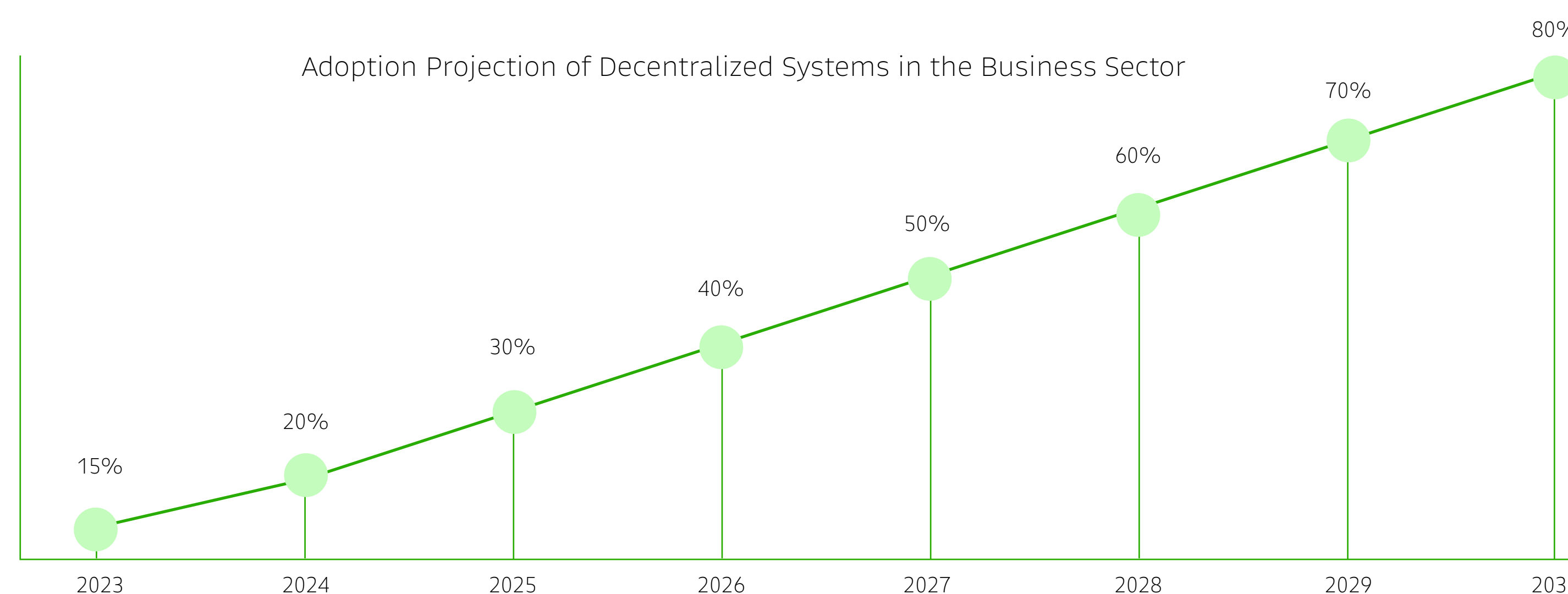
But Bitso goes further. Its customizable infrastructure is designed to adapt to the specific needs of each business, enabling operations to scale regardless of transaction volume. This flexibility is essential in emerging markets where demands can change rapidly.

Companies using Bitso Business also gain access to real-time data, facilitating financial tracking and strategic decision-making. With this solution, businesses not only optimize resources but also ensure their competitiveness in a global environment.



Stablecoins: The Future of Payments Is Here

The international payments market is evolving, and stablecoins are driving this transformation. The adoption of these stable cryptocurrencies is projected to grow at an annual rate of 5% through 2030, revolutionizing the way businesses handle global transactions. In this context, Bitso Business is leading the way.



Stablecoins backed by fiat currencies, such as the U.S. dollar, eliminate the volatility associated with other cryptocurrencies, providing stability and predictability. With Bitso Business, companies can leverage these advantages to conduct secure, fast, and cost-effective transactions, especially in volatile markets. Additionally, these cryptocurrencies drive the decentralization of payment systems, reducing reliance on traditional intermediaries and opening new growth opportunities.

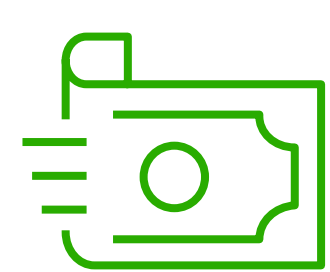
Bitso's infrastructure enables companies to adopt stablecoins easily and reliably, positioning itself as a strategic ally for organizations seeking to innovate and optimize their financial operations. With every transaction, Bitso Business not only redefines the cross-border payment experience but also sets a new standard of efficiency, security, and transparency.

Bitso Business is not just an alternative; it is the ultimate solution for cross-border payments. With its blockchain technology, stablecoin support, and a platform designed to maximize efficiency, Bitso is building the future of international payments today.



Key Benefits of Bitso Business

Bitso Business offers a series of differentiated benefits that solve the main challenges of international payments and enhance business competitiveness:



Speed and Efficiency in Transactions

Bitso Business' solutions allow international transfers to be processed in a matter of minutes, eliminating traditional delays caused by banking intermediaries. This agility ensures that companies can maintain a steady cash flow, which is essential for responding quickly to operational demands and capitalizing on business opportunities.



Cost Reduction

Thanks to its blockchain-based infrastructure, Bitso Business eliminates the involvement of multiple intermediaries in transactions, allowing operational costs to be reduced by up to 40% compared to traditional methods. This savings makes it a competitive option for companies that handle large transactional volumes.



Compliance

Bitso Business ensures that all transactions comply with international anti-money laundering (AML) and Know Your Customer (KYC) regulations. Additionally, the backing of audited stablecoins increases transparency and trust in operations, which is critical for global companies that require high standards of legal compliance.



Access to Emerging Markets

Stablecoin technology makes it easier to overcome financial barriers in regions where banking infrastructure is limited, allowing businesses to access strategic markets efficiently. This results in greater expansion capacity in Latin America, a key market for global growth.



Scalability and Flexibility

The integration of Bitso Business APIs allows businesses to automate payments and manage transactions in real-time, optimizing resources and improving the user experience. This scalable infrastructure is ideal for businesses that need to quickly adapt to changes in demand and handle high-volume operations without complications.

For global businesses looking for fast, reliable, and tailored cross-border payment solutions, Bitso Business offers an innovative platform backed by cutting-edge technology and regulatory compliance.

Learn how our infrastructure can transform the way you manage your international operations. Explore Bitso Business and be part of the future of global payments.



Conclusion

Since its founding in 2014, Bitso has been a driving force of financial innovation in Latin America, transforming the way businesses and users access cross-border payment solutions. As the first cryptocurrency exchange in Mexico and a leader in blockchain adoption across the region, Bitso has paved the way for a more agile, secure, and efficient financial ecosystem.

Today, Bitso Business is redefining the international payments industry by offering a next-generation payment infrastructure powered by blockchain and stablecoins. Its technology removes the barriers of traditional methods, enabling businesses to move money instantly, securely, and without unnecessary costs.

Companies working with Bitso Business can optimize cash flow, reduce risks, and access key markets without the need to pre-fund accounts in every country. Thanks to its integration with local banking systems and regulatory compliance, Bitso Business not only ensures fast and efficient transactions but also drives its clients' expansion in the global digital economy.

With a track record of rapid growth and strategic partnerships in key markets, Bitso Business goes beyond cross-border payments—it is shaping the future of the financial industry, facilitating the digital transformation of businesses, and unlocking new business opportunities in Latin America and beyond.



 **Bitso** Business